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First Companies Completes Building for West Michigan Eyecare Associates

Practice joins growing number of medical professionals along East Paris Medical Corridor

February 14, 2017 – Grand Rapids, Mich.

First Companies announced today the company has completed an 11,500 square foot building for [West Michigan Eyecare Associates](#) just south of Heritage Pointe at 2112 East Paris Avenue SE in Grand Rapids. The practice broke ground last April and is now open for business, offering a full range of optometry services to patients from infants to the elderly.

“This is my third building project since I started practicing with my dad in 1990,” said Dr. Gregory Ford. “We started in a 900 square foot office and now take up about 9,000 square feet in this building, with the remaining space available for lease. We’ve been watching the growth of medical businesses in the area and jumped at the opportunity to construct our own building when land became available.”

“This is the fourth building we’ve constructed in this area,” noted Jeff Baker, CEO, First Companies. “We believe it further demonstrates the need for class-A medical facilities along East Paris, and we have identified future development opportunities to support customer demand.”

The team included [FlowOne](#) for workflow and efficiency expertise, [Custer Inc.](#) to provide space layouts, custom interior build-outs, and furniture/finishing selections, and [First Companies](#) to manage all construction. The office features a unique open, collaborative workspace for doctors and technicians, an optical bar for pick-up and adjustment of glasses and contact lenses, a 1,500 square foot basement, and many comfort and convenience features for patients.

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About First Companies

First Companies, Inc. offers commercial real estate, construction and property management services in Michigan and surrounding areas. For nearly 50 years, the company has built a reputation for creating exceptional physical spaces where businesses thrive – offering vast expertise from locating and developing land, and facilitating the sale or lease of properties, to all aspects of construction, and providing ongoing property management and maintenance for building owners. First Companies is unique in its cross-disciplinary approach and frequently participates as an investor in new projects, pulling together different investment groups depending on the short- and longer-term needs of the

customer. The company is well-known for its ethics, integrity and creative problem solving, with highly-experienced professionals on staff in each business area – all under one roof.

About West Michigan Eyecare Associates

Since 1951, West Michigan Eyecare Associates has been a leading provider of quality vision care products and personalized optometric services in Grand Rapids and the surrounding areas. The practice offers comprehensive vision examinations and specializes in the diagnosis and treatment of a wide array of eye diseases, conditions, and problems. To fulfill their mission of providing the best eye care services possible, doctors use advanced, state-of-the-art diagnostic technology and eye care products. The staff is committed to educating patients and providing personalized eye care services to the people of Grand Rapids.

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