

DEVELOPMENTS

A PUBLICATION OF FIRST COMPANIES, INC.



*"The result is an incredible building that is consistent with the **integrity** and **design** of the **original** lodge."*

– WILLIAM SHRIVER, CEO



ARCADIA BLUFFS GOLF CLUB

14710 NORTHWOOD HIGHWAY

ARCADIA, MI 49613

7,500 SF ADDITION AND RENOVATION

WWW.ARCADIABLUFFS.COM

231.889.3001

ARCADIA BLUFFS

Who wouldn't want to stay at the stunning Arcadia Bluffs Golf Club overlooking Lake Michigan for a golf weekend?

"We had always thought about adding lodging but did not have the extra land to build, so we started to think – why not add another level to our existing lodge," said William Shriver, Chief Operating Officer. "Our goal was to modify the lodge without it looking like an addition. We wanted it to look like it had always been here."

The lodge at Arcadia Bluffs was a beautiful Nantucket coastal estate-style building that opened in 1999 along with the golf club. The First Companies team of Craig Baker and Dean Rosendall suggested spanning the structure with hollow core concrete plank to insure a quality feel and improved sound suppression for the guests. The first floor was renovated top to bottom, including a 10-foot expansion of the building, a new men's locker room and new private dining room.

The new lodge opened in the summer of 2010 to rave reviews. It includes 15 elegant, well-appointed guest rooms and a large meeting room for corporate functions.

"Overwhelmingly our guests say it looks like it was always this way and they can tell we did it right," Shriver said. "The result is an incredible building that is consistent with the integrity and design of the original lodge."

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ARCADIA BLUFFS

Shriver attributes much of the success to the First Companies team that managed the construction while Arcadia Bluffs remained open for business. The project also came in on time and under budget.

"Paul Stoutiesdyk was our onsite construction manager and did an awesome job of working with us to minimize the impact on our business. First Companies is a first class operation that worked closely with us on every aspect – it could not have gone any better," Shriver explained. 🌱



*"First Companies maximized a **small space** and helped me come up with a design that was **exactly** what I wanted.*

– SARAH LENNAN, DDS, MSD



GRAND RIVER ENDODONTICS, P.C.

4211 PARKWAY PLACE SW, SUITE 104

GRANDVILLE, MI 49418

SARAH LENNAN, DDS, MSD

1,400 SF OFFICE

WWW.GRANDRIVERENDODONTICS.COM

616.249.3500

GRAND RIVER ENDODONTICS (SARAH LENNAN)

While you may not look forward to having a root canal, the office of Sarah Lennan, DDS, MSD, will make it as comfortable and pleasant as possible.

Dr. Lennan was starting her own endodontic practice and needed help with the construction of her new location. She needed to gain quick market penetration, so the project was on a tight timeline.

First Companies provided expert planning, design and construction while keeping the project on schedule and on budget.

"I was so impressed with how dedicated they were to keeping me on track and on pace," Dr. Lennan explained. "The attention to detail from their design to their project management to the interior design team just blew me away. They covered details I would never have thought of and that took the stress off of me because I knew they were on top of it. I had total confidence in them. Dean Rosendall, Shirley Deruiter and Val Howard were fantastic to work with."

Grand River Endodontics required detailed ergonomic design and comfort. First Companies helped Dr. Lennan leverage the 1,400-square-foot space so it was functional and felt much larger. High ceiling accents, a soothing fireplace in the reception area, warm colors and intelligent flow patterns contribute to the modern yet calming design.

"So many people comment on how much they love the office," Dr. Lennan explained. "First Companies maximized a small space and helped me come up with a design that was exactly what I wanted. We are so happy here. Everything has fallen into place perfectly." 🌱

"The **professionalism** and the **value** they bring to a project really go above and beyond."

- KIP KERBY



GREAT LAKES BELTING

"We keep the world turning" is how Kip Kerby describes his industrial belting business. Great Lakes Belting (GLB) in Paw Paw makes belts for conveyors and other industrial applications. "Just about everything we use in our everyday lives was moved by a belt at some point in its travel to our homes and stores," Kerby explains. He's an enthusiastic manufacturer who believes that small business is the heartbeat of American business.

GLB was ready to combine multiple locations in one facility that would allow for greater capacity and growth. While the new facility was built just 110 feet across a parking lot from the existing plant, the features of the new space represented a major step in the company's growth. Prime Construction and Development, a sister company of First Companies that operates in southwest Michigan, was called on to design and build the new facility.

"I knew that we wanted to improve workflow and efficiency but I didn't expect Prime Construction and Development/First Companies to have people with that expertise on the team," Kerby said. "They developed a fantastic plan that I fell in love with. The plan incorporated all of the redesigned workflow we needed for our production area. Their team also helped place supports so we could maximize space for our equipment."

Great Lakes Belting was able to combine its Paw Paw production facility with a nearby warehouse and operations from its facility in Fort Wayne, Indiana. The company is realizing the efficiencies of having all operations under one roof.

"I was really impressed with Jason Sibley and the teams at Prime Construction and First Companies," Kerby said. "The professionalism and the value they bring to a project really go above and beyond." 🇺🇸



GREAT LAKES BELTING

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KIP KERBY, VICE PRESIDENT

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- Class A Office Facility



FOR LEASE – 4767 BROADMOOR AVE. S

- 5,720-22,880 Square Feet Available
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AVAILABLE PROPERTIES



FOR LEASE – 6640 28TH ST. SE

- 1,000-3,000 Square Feet Available
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- Office / Medical



FOR LEASE – 1144 EAST PARIS AVE SE

- 1,352 – 9,105 square feet available
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FOR LEASE – 4039 40TH STREET

- 4,950-9,900 Square Feet Available
- Move In Condition
- Ownership Opportunities
- Space is Divisible

*“First Companies was a **true partner** with us on this complicated project and helped us meet **our timeline.**”*

– ALAN KRANZO



SPECTRUM HEALTH MEDICAL GROUP SPARTA FACILITY

The people of Sparta have been well served by Spectrum Health Medical Group primary care physicians for years at two different locations. However, the time had come to bring the two offices and six physicians together in a new facility. This also made it possible to include additional services such as physical rehabilitation, x-ray imaging and a blood draw laboratory in the same location.

“We needed to create a health care center for our Sparta patients and their families so they could come to one location for multiple services,” said Alan Kranzo, director of facilities, Spectrum Health Medical Group. “The new facility enabled us to conveniently locate all of our services together in one building, making access and care integration better for patients.”

The First Companies team guided the process. Jeff Baker and Ty Hallock located and secured the land for Spectrum Health while Craig Baker and Dean Rosendall worked through the multi-step preconstruction phasing. Managing the complex project, Craig Schroeder and Tom Bucholtz overcame several site challenges to complete the construction of the beautiful building.

First Companies also collaborated with Spectrum Health facilities staff as well as clinicians to design the new space so that it was patient-centered and as efficient as possible for patient care.

“First Companies was a true partner with us on this complicated project and helped us meet our timeline, which was on a fast track,” said Kranzo. “They worked through every detail to be sure we were on track and within budget. The final product exceeded our expectations and helped us establish a beautiful facility for our patients as well as our physicians and staff in Sparta.”

SPECTRUM HEALTH MEDICAL GROUP
SPARTA FACILITY
2111 12 MILE ROAD
SPARTA, MI 49345
SIX PHYSICIAN OFFICES
TWENTY EXAM ROOMS
13,000 SF MEDICAL FACILITY
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"We feel **revitalized** in this space.

First Companies went the **extra mile** for us."

— LISA TARTAGLIONE ELLIS, DDS



EAST PARIS DENTAL PROFESSIONALS

2060 EAST PARIS AVENUE SE,
SUITE 210

GRAND RAPIDS, MI 49546

JOSEPH ELLIS, DDS AND

LISA TARTAGLIONE ELLIS, DDS

1,500 SF OFFICE

616.949.7290

EAST PARIS DENTAL PROFESSIONALS

The husband-wife dental team of Joe Ellis and Lisa Tartaglione Ellis were looking for new, well-organized office space. When they saw First Companies' Heritage Pointe development, they knew they had found the future home for their practice.

"First Companies cares about their work and their relationships for the long term. You can see the pride they take in their building," said Joe Ellis, DDS.

The space was less square footage than their previous office, yet for the Ellis practice—East Paris Dental Professionals—it was just right. The smaller footprint streamlined workflow from reception to patient treatment rooms and lab.

"Ty Hallock and the entire real estate team were so easy to work with," said Lisa Tartaglione Ellis, DDS. Jason Beeke was unbelievable. He coordinated everything for the construction and was very responsive. The First Companies' interior designers also did a fabulous job."

One of the most complicated aspects of the build out was moving dental equipment from the previous office to the new location. First Companies worked closely with Lisa and the supplier to incorporate the equipment into the room design.

The new site has been a winner from the inside out for the Ellis practice. They appreciate the heated sidewalks, prompt snow removal and cleanliness of the common areas as well as the warm design and functionality of their office.

"Now that we're in a building with more traffic we have people stopping in to see if we're accepting new patients, which we are," Lisa said. "We feel revitalized in this space. First Companies went the extra mile for us." 🏡



They helped us make our **vision** for the space a **reality** with high quality design and construction."

— MARK GOSTINE MD, PRESIDENT OF MPC



MICHIGAN PAIN CONSULTANTS

While all physicians help patients manage pain, sometimes there are situations when chronic pain requires the attention of a pain expert. In those cases, patients are often referred to Michigan Pain Consultants (MPC), a West Michigan-based practice that has been treating patients for more than 25 years.

Recently, with the help of Ty Hallock of First Companies, MPC relocated its largest office in Grand Rapids to a nearby location in First Companies' Heritage Pointe development on East Paris Avenue. The practice wanted to reengineer its space for greater efficiency and improved work flow to better serve patients.

MPC worked with First Companies to relocate, design and construct the space. "We knew what we wanted to achieve from a work flow standpoint but we certainly weren't experts in construction," said Mark Gostine, MD, President of MPC. "Craig Baker and Jason Beeke of First Companies took a very collaborative approach right from the beginning. They helped us make our vision for the space a reality with high quality design and construction."

First Companies interior designers worked closely with MPC on the look and feel of the 16,000- square-foot space.

"There are thousands of details in a project like this and there are bound to be things that come up along the way that you need to adjust," Gostine said. "We had some minor changes, but not many, which says something about the process. However, when we got to the 11th hour, First Companies kept our best interests at the forefront. That's what really differentiates a service provider." 🌱

MICHIGAN PAIN CONSULTANTS

2060 EAST PARIS AVENUE SE,
SUITE 200

GRAND RAPIDS, MI 49546

16,000 SF OFFICE

FOUR PROCEDURE ROOMS

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